

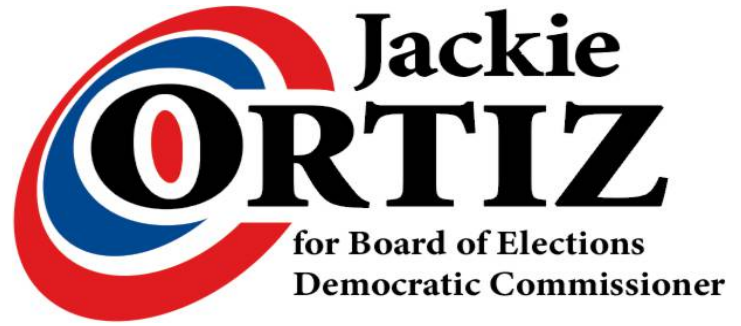
# Jacklyn Ortiz

Council Member-At-Large

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## Professional Experience

2010-01 - Current

### **Council Member At-Large**

*City of Rochester, Rochester, NY*

- Ran successful third-term campaign; received top vote position in the race of five open seats as an at-large council member for city population of ~210,000
- Responsible for joint fiscal oversight and passing of \$529.6 million annual city budget
- Analyze and assess city policies to ensure appropriateness and advocate change to best suit the needs of residents
- Played a strong role in landmark areas of change:
  - Creation of Rochester City Land Bank
  - Removing the curtain around LLC property ownership- requiring real names, addresses (no PO Box), and phone numbers of local property contacts listed on city GIS
  - Abolishment of the confusing process of Tax Lien sales that contributed to the proliferation of Zombie properties
  - Successful advocacy of reducing tax-delinquent interest charged to residents by 6pts
  - Implementation of SHEP (specialized housing expedited part) with the 7th Judicial District to deal head-on with property violations and habitability conditions
  - Actively working and on the precipice of game-changing Access to Counsel ensuring legal representation for every resident facing impending eviction & pushing for a dedicated Housing Court/Part
- Collaborate with County and City representatives on the Abandoned Property Task Force to assess, rehabilitate and reoccupy vacant homes to reduce inventory from current ~2K
- Served in previous chair roles for Neighborhood and Community Development committee, Education Ad-hoc committee, and member of the Public Safety Youth & Recreation

2005-04 - Current

### **State Farm Agent**

*State Farm Insurance, Rochester, NY*

2003-07 - 2005-04

### **Associate Marketing Manager**

*Birds Eye Foods, Rochester, NY*

2000-08 - 2003-06

**Assistant Marketing Manager**

*S.C. Johnson Wax, Racine, WI*

## Civic and Community Leadership Roles

**Co-Founder of Women's Pay Equity Coalition, 2018**

- Educate and provide awareness of inequality of pay for women providing know your rights tool kits for employees and are you following the law checklists for employers; coordinated ~5 observances of Equal Pay Days
- Participated in state advocacy efforts for the passage of banning the use of salary history to determine future salaries and equal pay for substantially similar work

**Co-Founder of La Cumbre Advocacy Group, 2013**

- Grown distribution network to over 2000
- Implemented weekly community e-announcements to keep community informed
- Registered over 2,000 residents, provided numerous education workshops and established partnerships with LLDP to ensure placement on boards, authorities and commissions within Monroe County

## Education

1997-08 - 2000-05

**Bachelor of Science: Business Management and Marketing**

*Cornell University - Ithaca, NY*

1999-01 - 1999-05

*Sophia University - Tokyo, Japan*

Overseas study.

## Accomplishments

- NYS Assembly Somos Award March 2012
- Rochester City School District Community Service Award October 2011
- Hispanic Business Person of the Year October 2009
- Community Advocate Award, *African American Leadership Development Program*, United Way of Greater Rochester 2009

## Past Boards

- IBERO American Action League, Board Member, 2008-2014
- Borinquen Dance Theatre – Board Chair, 2007-2014
- Providence Housing – Board Member, 2015-2016
- Puerto Rican Parade Rochester, NY – Board Advisor, 2008-2018
- Co-Founder/Charter member of Rochester Latino Rotary